

Message Text

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ACTION PRS-01

INFO OCT-01 SP-02 SS-15 PA-02 SSO-00 CCO-00 ISO-00 /021 W

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O 251806Z APR 76

FM USDEL SECRETARY IN DAR ES SALAAM

TO SECSTATE WASHDC IMMEDIATE

UNCLAS SECTO 11068

E.O. 11652: N/A

TAGS: OVIP (KISSINGER, HENRY A.) KO

SUBJECT: SECVISIT: CBS BLOCKS ETHEL PAYNE TO BROADCAST FOR
MUTUAL BLACK NETWORK

CONFIRMING FUNSETH - S/PS TELECON, APRIL 25, PLEASE ASK AMB.

MCCLOSKEY TO TELEPHONE SANFORD SOCOLOW, CBS BUREAU CHIEF WASHINGTON
AS FOLLOWS:

1. WE WOULD APPRECIATE IF SOCOLOW WOULD INTERCEDE WITH EMERSON
STONE, CBS RADIO, NEW YORK CITY, AND ASK HIM TO RECONSIDER HIS
DECISION NOT REPEAT NOT TO ALLOW ETHEL PAYNE BLACK MEDIA POOL REPORTER
ACCOMPANYING SECRETARY IN HIS VISIT TO AFRICA TO DO RADIO BROADCASTS
FOR MUTUAL BLACK NETWORK.

2. PLEASE EXPLAIN TO SOCOLOW THAT IMPORTANT FACTOR IN MAKING
SELECTION OF NEWS ORGANIZATIONS TO BE REPRESENTED ON TRIP WAS
FACT THAT ETHEL PAYNE WAS TO BE BLACK POOL MEDIA REPORTER BOTH FOR
PRESS AND MUTUAL BLACK NETWORK. IF WE HAD KNOWN ABOUT ANY POTENTIAL
CONTRACTUAL DIFFICULTIES WITH CBS WE WOULD HAVE ANOTHER SEAT
AVAILABLE FOR A BLACK POOL RADIO REPORTER, BY MAKING ONE LESS SEAT
AVAILABLE TO ONE OF THE NEWSMEN PRESENTLY WITH THE PARTY.

3. OUR UNDERSTANDING IS THAT PAYNE'S CBS CONTRACT PROHIBITS
HER FROM DOING QUOTE REGULAR BROADCASTS END QUOTE FOR ANY OTHER
NETWORK. SHE HAD ASSUMED THAT CBS WOULD NOT REPEAT NOT REGARD
HER DOING BROADCASTS OF TRIP AS CONSTITUTING QUOTE REGULAR
END QUOTE BASIS.

4. IN THE PRESENT CASE, CBS IS, OF COURSE, REPRESENTED BY
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BERNIE KALB. ETHEL PAYNE HAS NOT REPEAT NOT BEEN ASSIGNED BY

CBS TO DO ANY BROADCASTS OF TRIP WHILE SECRETARY IS IN AFRICA.

5. AS A RESULT OF CBS ACTION, BLACK RADIO MEDIA HAVE
ALREADY BEEN PREVENTED FROM RECEIVING ANY COVERAGE OF
SECRETARY'S VISITS TO KENYA AND TANZANIA.

6. WE WOULD GREATLY APPRECIATE IF SANDY SOCOLOW COULD RELAY
OUR MESSAGE TO MR. STONE AND ASK THAT HE RECONSIDER HIS DECISION
TO ENABLE ETHEL PAYNE TO BROADCAST ACCOUNTS OF REMAINDER
OF DR. KISSINGER'S VISIT TO AFRICA.

7. CBS RADIO COULD COMMUNICATE ITS DECISION (POSITIVE OR
NEGATIVE) THROUGH BERNIE KALB OR THROUGH DEPARTMENT IF IT
HAD DIFFICULTY REACHING ETHEL PAYNE.
KISSINGER.

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